

## FORCE project launched: Mersen supports the technical development of a cost-competitive carbon fiber sector in France

**Paris, 13 October 2014** - Mersen (Euronext FR0000039620 – MRN), global expert in electrical specialties and graphite-based materials, has joined the FORCE<sup>1</sup> project to develop a cost-competitive carbon fiber sector in France, following the recent announcement of the project launch.

Mersen will bring its technical expertise to what is a strategic project for the industry of the future, sharing its expertise in the high-temperature processes and carbon-based materials used in the carbon fiber production chain.

Carbon fiber is used in composites employed in manufacturing for their performance along with low mass. As a result, it has enjoyed strong growth driven by the desire of manufacturers to cut their  $CO_2$  emissions by reducing the weight of their products, but nevertheless remains constrained by high prices. The FORCE consortium, which brings together French manufacturers and laboratories in a strategic partnership, is thus working to create a competitive high-performance sector in France.

Mersen's addition to this project, which covers a number of industrial sectors such as transport and energy, puts the Group at the cutting edge in terms of research and reflects its ability to overcome major technological and manufacturing hurdles.

-----end -----

www.mersen.com

<sup>&</sup>lt;sup>1</sup> Fibre Optimisée Réaliste Carbone Economique

## **About Mersen**

Global expert in electrical specialties and graphite-based materials, Mersen designs innovative solutions to address its clients' specific needs to enable them to optimize their manufacturing process in sectors such as energy, transportation, electronics, chemical, pharmaceutical and process industries.

With 6,400 employees in over 35 countries, Mersen achieved consolidated sales of €739 million in 2013.

The Group is listed on NYSE Euronext Paris – Compartment B Visit our website www.mersen.com

Contact

Véronique Boca VP, Financial Communication Mersen Tel: + 33 (0)1 46 91 54 40 Email: dri@mersen.com



Press Contact Nicolas Jehly / Guillaume Granier FTI Consulting Strategic Communications Tel: +33 (0)1 47 03 68 10 Email: <u>Nicolas.jehly@fticonsulting.com</u> / <u>guillaume.granier@fticonsulting.com</u>